

INFOSEC WORLD

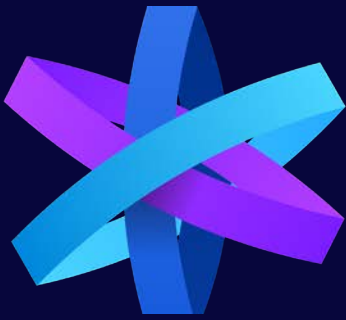
The leading cybersecurity conference for security practitioners, leaders, and influencers



Sponsorship Prospectus

September 25-27, 2023

Disney's Coronado Springs Resort | Lake Buena Vista, FL



I N F O S E C W O R L D

SEPTEMBER 25-27, 2023

DISNEY'S CORONADO SPRINGS RESORT, LAKE BUENA VISTA, FLORIDA

Join us **LIVE** and in-person at InfoSec World, our flagship industry conference held annually for all security professionals to inform, engage, and connect the cybersecurity community.

About InfoSec World 2023

InfoSec World has a rich history of bringing together industry leaders and learners, and this year we're especially excited to host the community in a live format. Presented by CyberRisk Alliance, this year's conference program is led by cyber security's industry-leading experts and innovators, focused on delivering valuable content through insightful keynotes, 40+ interactive breakout sessions, hands-on training workshops and a robust expo floor with a VIP lounge featuring the most innovative security solutions on the market.

Why Sponsor?

Maximize your company exposure at InfoSec World with in-person and virtual sponsorship opportunities designed to foster quality engagements, generate leads, and brand your company as an industry thought leader. This year will be stronger than ever with increased sponsor partnerships and strategic marketing, reaching a broader more diverse audience, including Information Security Directors, Managers and Analysts, Security Architects, IT Auditors, IT Examiners as well as CISOs, CIOs, and CTOs.

Sponsoring at InfoSec World offers your company the opportunity to:

BRAND AND POSITION YOUR COMPANY

as an industry thought leader to more than 1,000 security professionals

NETWORK ONE-ON-ONE WITH SENIOR-LEVEL DECISION MAKERS

with 20%+ involved in purchasing decisions

GENERATE LEADS AND SHARE SOLUTIONS

with a wide range of well qualified prospects

CONDUCT BUSINESS

in a structured, professional setting

FOSTER QUALITY ENGAGEMENTS

enjoying and delivering a high-end sponsorship experience

2022 Featured Keynotes



Robert Herjavec
Cybersecurity
Expert & CEO
Cyderes

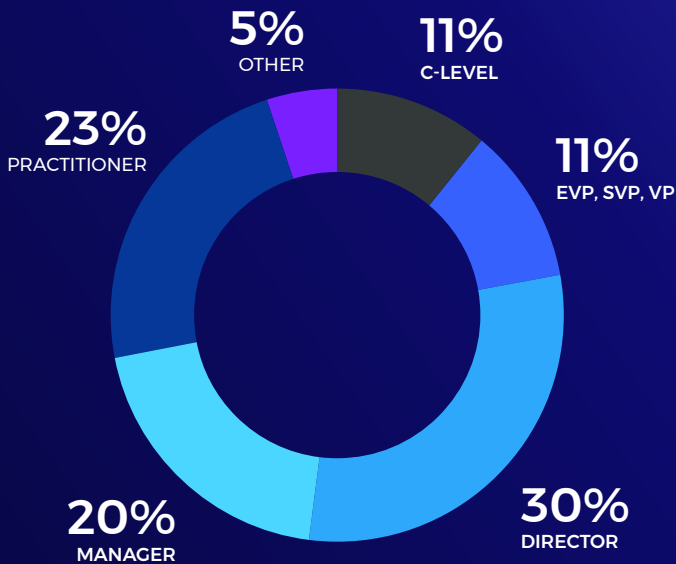


Tomás Maldonado
Chief Information
Security Officer
National Football League
(NFL)



Maggie Amato
Business Information
Security Officer
Salesforce

Connect with Cybersecurity Influencers, Leaders and Practitioners



SERVING ALL ORGANIZATION SIZES

- Employees:
- 1-200: 25%
 - 201-1,000: 25%
 - 1,001-10,000: 30%
 - 10,000+: 20%

REACHING ALL SECTORS

- Education
- Energy, Telecom, Utilities
- Government & Public Sector
- Financial Services
- Healthcare, Medical & Pharma
- Manufacturing & Goods
- Technology
- Travel, Entertainment, Transportation

Past Attending Companies

Our infosec community represents all regions, industries and levels representing small businesses to large Fortune 500 companies.



Sponsorship Packages

We offer opportunities to build brand awareness, start conversations, and generate leads and connections

Diamond Sponsorship: \$45,000 (2 Available)

- 20x20 in premium booth location
- 30-minute Keynote address
- Receive Keynote address opt-in attendee list
- Lead Retrieval Scanner
- Passport-to-Prizes participant
- Pre, onsite and post conference marketing includes prominent branding recognition, logo and 50-word company description in all program marketing materials, mobile app and on InfoSec World website.
- 7 staff passes to enable team members access to the main conference sessions, keynotes, and all networking activities. Passes are non-transferable among sponsor staff. Additional passes are available at \$895 each.
- 4 complimentary main conference passes for customers or prospects, plus a 20% discount on additional passes
- Post-event opt-in attendee list with full contact information (name, title, company, mailing address and email)

“This was my first conference opportunity since entering my current role. I was thrilled to hear so many new ideas and am excited to share those with the rest of my team.”

- CONOR RUSSELL
Lead Information Security Analyst, Great Southern Bank

Secure your sponsorship

Mike Alessie

VP Sales, Sponsorships & Demand Generation

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203-209-6574

www.infosecworldusa.com

Sponsorship Packages

We offer opportunities to build brand awareness, start conversations, and generate leads and connections

Platinum Sponsorship: \$30,000 (20 Available)

- 20x20 in premium booth location
- 25-minute speaking opportunity in Main Conference program
- Receive Breakout session opt-in attendee list
- Lead Retrieval Scanner
- Passport-to-Prizes participant
- Pre, onsite and post conference marketing includes prominent branding recognition, logo and 50- word company description in all program marketing materials, mobile app and on InfoSec World website.
- 6 staff passes to enable team members access to the main conference sessions, keynotes, and all networking activities. Passes are non-transferable among sponsor staff. Additional passes are available at \$895 each.
- 4 complimentary main conference passes for customers or prospects, plus a 20% discount on additional passes
- Post-event opt-in attendee list with full contact information (name, title, company, mailing address and email)

“The content and the speakers were excellent and well-developed. The content was relevant to the field today and very forward-looking. The speakers were extremely well chosen.”

- JERRY HORTON
Technology Director, Blue Valley Technologies

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Sponsorship Packages

We offer opportunities to build brand awareness, start conversations, and generate leads and connections

Gold Sponsorship: \$17,000 (20 Available)

\$20,000 after September 28, 2022

- 10x20 booth
- 15-minute speaking opportunity during Tech Solutions Theatre session in Expo
- Lead Retrieval Scanner
- Passport-to-Prizes participant
- Pre, onsite and post conference marketing includes prominent branding recognition, logo and 50-word company description in all program marketing materials, mobile app and on InfoSec World website.
- 5 staff passes to enable team members access to the main conference sessions, keynotes, and all networking activities. Passes are non-transferable among sponsor staff. Additional passes are available at \$895 each.
- 2 complimentary main conference passes for customers or prospects, plus a 20% discount on additional passes
- Post event opt-in attendee list with partial contact information (name, title, company, and mailing address)

Silver Sponsorship: \$8,000 (Unlimited)

\$9,000 after September 28, 2022

- 10x10 booth
- Lead Retrieval Scanner
- Pre, onsite and post conference marketing includes prominent branding recognition, logo and 50-word company description in all program marketing materials, mobile app and on InfoSec World website.
- 3 staff passes to enable team members access to the main conference sessions, keynotes, and all networking activities. Passes are non-transferable among sponsor staff.
- 1 complimentary main conference pass for customer or prospect, plus a 20% discount on additional passes
- Post-event opt-in attendee list with partial contact information (name, title, and company)

Promotional and Activation Opportunities

INFOSEC WORLD 2023	DIAMOND	PLATINUM	GOLD	SILVER
Keynote Speaking Opportunity	30-minute	–	–	–
Main Conference Speaking Opportunity	–	25-minute	–	–
Tech Theatre Speaking Opportunity	–	–	15-minute	–
Exhibit Booth	20 x 20	20 x 20	10 x 20	10 x 10 add on 10 x10 space: \$2,000
Customer Main Conference Passes	4	4	2	1
Staff Main Conference Passes Additional booth staff passes may be purchased for \$895	7	6	5	3
Live Attendee List	Full	Full	Partial	Partial
Lead Retrieval Scanners	✓	✓	✓	✓
Passport-to-Prizes	✓	✓	✓	\$1,500 add-on
Logo and 50-word company description	Mobile, print and ISW website	Mobile, print and ISW website	Mobile, print and ISW website	Mobile, print and ISW website

“Excellent speakers and classes, and lots of information that I can use... It’s good to hear what others are doing so I can determine if we are on the right track.”

- ENTERPRISE NETWORK PLANNER
Intermountain Healthcare

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Promotional and Activation Opportunities

Incremental opportunities to extend your InfoSec World presence



INFOSEC WORLD MOBILE APP
(Exclusive)
\$7,500

An innovative way to extend your brand, plus 78% of attendees downloaded the mobile app!

InfoSec World conference updates will be posted on the mobile app during the three-day program including session, speaker and program updates. Sponsorship includes prominent branding recognition and 2 push notifications per day to drive traffic to your booth.



REGISTRATION
(Exclusive)
\$10,000

Company logo prominently displayed onsite at registration meter board and badges, and on event registration page.

InfoSec World confirmation email will be distributed to all pre-registered attendees and will include your company logo with link to your website. Sponsor to provide graphic-ready content.



LANYARDS
(Exclusive)
\$15,000

Your corporate logo displayed on the event's official lanyard, distributed to all attendees upon arrival at the registration desk. InfoSec World responsible for production and shipping.



TECH SPOTLIGHT
(2 Available)
\$12,500

15-minute exclusive plenary session following a Keynote with the opportunity to address the entire infosec community.



PASSPORT-TO-PRIZES
\$1,500 ADD-ON
Silver Sponsors Only

Generate traffic in your booth as attendees visit participating companies in their quest to win fun prizes.

Networking Activities

Hosted events to engage with the cybersecurity community



WELCOME RECEPTION

Monday, September 25 (4 Available)

\$5,000

Recognition as Welcome Reception sponsor in all relevant and onsite marketing materials, not limited to signage. Bar stations include signage and company logo on cocktail napkins.



PRIVATE ATTENDEE DINNER

Monday, September 25 (Exclusive)

\$15,000

Keep the networking going after conference hours! Host up to 10 attendees at a private dinner with 2 of your company's representatives. This turnkey experience includes full recruitment of dinner guests and costs, plus post-event dinner attendee list includes contact information.



POWER BREAKFAST SESSION

Tuesday, September 26 (2 AVAILABLE)

\$7,500

45-minute breakfast session allows sponsor to showcase their knowledge by preselecting a topic of their choice. Post-event breakfast opt-in attendee list includes contact information.



EXECUTIVE ROUNDTABLE LUNCHEON

Monday, September 25 (2 Available)

\$10,000

Turnkey Roundtable Luncheon allows sponsor a speaking opportunity, topic of choice, networking, and presentation to senior executives in private setting. The luncheon begins with 30-minute networking, followed by 45-minute presentation/discussion, and ends with 15-minute questions and answers. InfoSec will provide:

- Registration, operations, and logistic functions including pre-set room with data projector, screen, microphone, and plated luncheon
- Topic/speaker recognition in all relevant attendee marketing vehicles to ensure caliber of attendee profile
- Entire recruitment process of 15-20 attendees
- Post-event roundtable attendee list includes contact information

Promotional activation opportunities are available to participating companies. Show management reserves the right to approve all related sponsorship marketing materials provided by the sponsor in advance of the event. Additional production, shipping or labor costs are noted. All rates, packages and terms are subject to change.



I N F O S E C W O R L D

InfoSec World is the leading industry conference for all security professionals - where the industry learns new strategies, tools and techniques to overcome cyber risk.

The InfoSec World sales team is here to help find the perfect sponsorship opportunity to maximize your company exposure.

Last Updated: September 16, 2022

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